

Ethical Investment Here to stay

Whether you're looking at managed funds, direct share portfolios, investments by religious organisations & charitable trusts, or industry and employer superfunds, the fact is that inflows into ethical investment continue to increase across all these sectors.

The SRI managed funds sector reached \$3.3 billion in 2004 a growth of 41% since the previous year vs the overall market which experienced growth of only 18%.

SRI screened direct share investments that are managed by financial advisers have seen a 32% growth rate over the year.

Superfunds are now jumping on the bandwagon with a 40% growth for the year.

As investors add to their portfolios and spread the word about the great returns and new investors dip their toes in the water, ethically screened investments in Australia continue to reach record highs in total amount of funds invested.

*From the Ethical Investment Association
Benchmarking Study
Deni Greene Consulting Services*

Growth in SRI Funds

